

graphic designer & image enthusiast

Alice. YS. Lee

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profile

Alice Yoonsong Lee is a graphic designer based in London from South Korea. She is specialised in **Photography, Typography, Making Posters and Books, Video, UX/UI Design, Coding**, etc.

She has been running a fashion blog sharing **fashion editorials, fashion campaigns, art, etc** since 2009.
An enthusiast for (fashion) Image

Education

2020 - 2022

Central Saint Martin, UAL | MA Graphic Communication Design

Studying Focused on the Role of Design linking Image and Text & their Interpretations.

2018 - 2019

Royal Acadmey of the Arts, The Hague | BA Graphic Design

First year graduated. The Course includes Design, Typography, Image, Letter, Coding, Interactive Media Design, Theory, etc.

2014 - 2018

Jeonbuk National University | BA English Lanugae and Literature

Working on Individual Art Projects taking an Interdisciplinary Approach.
Courses completed in Design Department including Brand Identity Communication Design, Advanced Editorial Design, UX Design, Photography for Product, etc.

skills

Adobe Creative Tools |

Photoshop, Illustrator, In Design, Premiere Pro, After Effects, Light Room, Bridge, XD, etc.

Other | Cinema 4D, Figma, Key Note, Microsoft Office, Robo-Font, etc.

Coding | HTML, CSS, Java Script, Processing, etc.

Language | English (IELTS 7.5 : A full range of functionality at work or in an academic setting) & Native Korean.

Experience

May 2020 - July 2020 | Seoul, South Korea

OUR Creative Agency | Graphic Designer/ Digital Editor

- Making Proposals for Concept of Fashion Contents & Copy Writings
- Fashion Brand Advertisement SNS Contents/ Artwork Production
- Assisting Fashion Advertising Shooting/ Retouching & Searching Images

Feb 2020 - Oct 2020 | Freelancer based in South Korea

Jamonde Media | UX/UI Designer

- Directing Concept of Business related Archiving Mobile Application
- UX/UI Design Working collaboratively with a Developer

Jan 2019 | The Hague, The Netherlands

Lernert & Sander Studio | Workshop Participant

- Creating a Conceptual Installation for a Virtual Fashion Advertisement
- Proposing a Concept and Development with the Creative Director

June 2017 - July 2017 | New York, US

Essential Homme Magazine | Intern Graphic Designer

- Editing Layout and Retouching Editorial Images
- Design Online Contents and Making Promotion Banners for the Website